

Rep Order#	6848079	Ver#	3	Status	Revised	Traffic Order#	10/02/2012 6:06 PM	Printed:	1 of 3
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Last Received: 10/02/2012 3:03 PM
Showing Buylines: All Rep & Sta Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() LEAGUE OF CONS VOTE		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	CONSERVATION VOTERS		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	1512		Agency C/P1/P2/E		
Buyer	Spencer Wood		Flight Dates		
Phone#			Hiatus Weeks		
Fax#				Salesperson Phone#	215-567-6005
				Salesperson FAX#	215-567-5938

-- CONTRACT COMMENT --

CLIENT: LEAGUE OF CONSERVATION VOTERS SC=*

-- REMARKS --

VER 3 ISSUE CXL BEFORE START PER AGY/CLIENT REQUEST
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*3	TH	8P-9P V3 Cancelled	GLEE	:30	\$1,800.00	11/01-11/01	0	0	0	\$0.00	
	*6	SA	7P-730P V3 Cancelled	COLLEGE FOOTBALL PREGAME	:30	\$600.00	11/03-11/03	0	0	0	\$0.00	
	*7	SA	730P-11P V3 Cancelled	FOX COLLEGE FOOTBALL	:30	\$1,200.00	11/03-11/03	0	0	0	\$0.00	
	*8	TU-F	10P-1045P V3 Cancelled	LATE NEWS	:30	\$1,200.00	10/30-11/02	0	0	0	\$0.00	
	*12	SU	10P-1045P V3 Cancelled	SUNDAY LATE NEWS	:30	\$1,200.00	11/04-11/04	0	0	0	\$0.00	
	*14	SU	1P-415P V3 Cancelled	REDSKINS FOOTBALL VS. PITTSBURGH	:30	\$10,000.00	11/04-11/04	0	0	0	\$0.00	
	*15	M	10P-1045P V3 Cancelled	LATE NEWS	:30	\$1,200.00	11/05-11/05	0	0	0	\$0.00	
	*16	TU-F	5A-6A V3 Cancelled	RICKI LAKE	:30	\$15.00	10/30-11/02	0	0	0	\$0.00	

V3 Cancelled

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Product	CONSERVATION VOTERS	WASHINGTON, DC 20007		Salesperson	() ANJIE BRADY
Estimate#	1512	Agency C/P1/P2/E	39/42/1512	Salesperson Phone#	215-567-6005
Buyer	Spencer Wood	Flight Dates	10/30/2012 - 11/05/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*17	M	5A-6A	RICKI LAKE	:30	\$15.00	11/05-11/05	0	0	0	\$0.00	
		V3 Cancelled										
	*18	TU-F	7A-8A	AM NEWS	:30	\$200.00	10/30-11/02	0	0	0	\$0.00	
		V3 Cancelled										
	*19	M	7A-8A	AM NEWS	:30	\$200.00	11/05-11/05	0	0	0	\$0.00	
		V3 Cancelled										
	*20	M	11A-12P	JEFF PROBST	:30	\$100.00	11/05-11/05	0	0	0	\$0.00	
		V3 Cancelled										

--REPORT TOTALS--

Report Totals: 0 / \$0.00

--SALES MONTHLY TOTALS--

Nov 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$0	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 17%
		WTVZ 2%	WVBT 9%	WVEC 37%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE